

BRANDING GUIDE FOR AGENTS

United Realty Group

LOGO



COLOR PALETTE



HEX # 85B6D46
CMYK # 47/16/7/0
RGB # 133/182/212
PANTONE # 542 C



HEX # 1F3477
CMYK # 100/93/24/9
RGB # 31/52/119
PANTONE # 7687 C

FONTS

Aa

TIMES NEW ROMAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890
!@#%&*()

Aa

HEVETICA NOW

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890
!@#%&*()

MOOD BOARD

